

1st edition
**CLOUD & DATA
TRANSFORMATION
IN BANKING SUMMIT**
17TH | FEB | 2022 | SINGAPORE | HYBRID



OBTAIN LATEST INSIGHTS FROM **20+** LEADING SPEAKERS & INDUSTRY EXPERTS



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Welcome

Dear Colleagues,

As the world is moving towards an Open banking and API Banking, there is a significant /paradigm shift towards Cloud & Data Transformation in the banking & financial sector.

Cloud has become the preferred way to manage, store and transfer data because of its convenience, unmatched scale and economic advantage. It has provided an opportunity for the banking sector to access unlimited amount of customer financial data from anywhere, and interpret this Data to identify newer opportunities and harness it to harness the full potential.

With the rise of mobile banking, fintech and virtual transaction services relevance of Cloud and Data Transformation has gained more momentum.

Banks are switching from their age-old legacy systems to more robust, efficient and modernized platforms and investing heavily in digital technologies including cloud computing, Data governance, AI, Automation, Big Data, IoT that can help create a hospitable environment for growth and opportunity by keeping risk at bay. Despite the regulatory challenges, banks have recognized the importance of digital developments and are working intensively on potential solutions and strategies.

Kinfos Events are proud to launch APAC's first dedicated banking summit on "Cloud and Data Transformation". This inaugural edition will be jointly re-presented by some of the top banks and industry leaders. This event will help you obtain latest insights, case studies, best practices and key trends in Cloud computing, big data, Open banking, Tokenization.

We welcome you all to this unique show which will help us to all stay on top of the game.



Parry Batta
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08:45 Registration & Morning Networking **09:00 Conference Chair's Opening Remarks**Senior consultant/ Moderator **TBC****SESSION 1****10:10 Morning Power Hour Panel**

- Cloud and Data Transformation: current state of play in Asia Pacific?
- How the global pandemic has accelerated cloud computing?
- What are the biggest drivers of cloud computing for financial firms?
- lower storage costs, increased compute, and greater access to information from any place
- What is Data Transformation in Banking?
- How does data transformation fit in digital transformation of banking?
- How cloud-adoption could help the banking industry?
- What are the new challenges faced by Cloud and Data Transformation in Banking?
- Has cloud computing succeeded in bridging the gap between banks and consumers?
- How to get cloud migration right in the rush for digital transformation?
- Reimagining the process of digital transformation post Covid-19 era.
- What data security measures need to be considered for the customers?
- How banks are transforming their data to deliver more value?
- How Financial institutions are accelerating Customer-Centric and Data-Driven Innovation?
- What is the current State of Consumer Data Privacy?
- How cloud innovation is enabling digital business growth?
- How to improve customer lifetime value through advanced data analytics?
- How overseas money transfer companies benefits from big data analytics?
- How banks can accelerate their transition to cloud?
- What is the cross-continental impact on companies based in Asia Pacific?
- What is stopping financial services from adopting open banking?
- Could the right set of regulations result in faster adoption of Open Banking?
- How use data and analytics indicate rapid and tailored experience in banking?
- Why financial institution utilizes big Data to analysis of clients' incomes and expenditures?

Leon Hagopian | Director - APAC Regional Head of Digital Solutions | **UBS**Steven WONG Weng Leong | Chief Digital & Global Banking Strategist | **China Construction Bank**Victor Alexiev | Director, Head of Programs for Citi Ventures APAC | **Citi**Senior Executive | **TBC**Moderator | **TBC****10:05 Changing Digital Landscape & The Rise of Cloud and Data Transformation**

- What is the impact on COVID-19 on global cities in references to the digital landscape?
- Enhancing the customer experience through greater use of cloud computing and data transformation?
- Reimagining the workforce of future to accelerate cloud and data transformation in banking?
- How banks are turning to the cloud, employing it as a business asset to transform their companies and reshape their operating models, products, services and end customer experience?

Senior Executives | **TBC** (available for Title Sponsor)**10:30 Role of Tokenization & Encryption**

- Why Tokenization is a perfect weapon to future-proof Data Security?
- The role of Encryption in securing the data?
- Encryption vs. tokenization: Making the right choice
- Combining Tokenization, Encryption and Masking to deliver end-to-end data security.
- What are the challenges and limitations of the Tokenization and Encryption?

Senior Executives | **TBC****10:55 Open Banking – Unlocking Financial Gains?**

- How do we unlock Open Banking with Data?
- Where does Asia-Pacific stand on Open Banking?
- Different regulatory approaches to open banking across APAC
- What are the strategies for implementing open banking?
- How banks can harness API banking for integrating customers' needs and generate additional revenue streams.

Senior Executives | **TBC****11:20 Customer-Centric Approach**

- Why automation and new technologies are used to empower the customer?
- What are the new opportunities in card-based payments?
- Why customer-centric banking model is essential?
- How modern banks raise cybersecurity to cultivating customer loyalty?

Senior Executives | **TBC****11:45 Networking & Coffee Break** **SESSION 2****12:05 Financial Institutions " Battle for Trust"**

- Why trust is more important than technology itself in the journey to Digital Transformation?
- What the new barriers faced by modern banks in building trust of customers?
- How banks can solve the current approaches to overcoming trust barriers?

Senior Executives | **TBC****12:30 Enterprise-wide data and artificial intelligence (AI)**

- Why confronting data issues and bridging the AI skills gap are so critical?
- Data Science vs Artificial Intelligence
- Why enterprise-wide AI offers exponential competitive advantage?
- High-level tactics for leveraging data to enable AI

Senior Executives | **TBC****12.55 The Evolving Future of digital KYC**

- What is the role of regulators in driving digital transformation and technology adoption?
- What is customer' expectations in shaping the change of Digital KYC?
- Financial institutions embarking on a digital transformation journey of their KYC.

Lai Chon Yoong | Head - Project & Governance | **Standard Chartered Bank**

13:20 Networking Lunch Break



SESSION 3

14:20 Afternoon Power Hour Panel

- Why data is the 'new plutonium'?
- How the Banking Industry is Benefiting from Cloud and Data Revolution?
- How Cloud can lower risks associated with traditional technology including redundancy and resiliency concerns?
- What role regulators can play in facilitating the upbringing of cloud and data transformation?
- Do challenger banks have an unfair advantage over traditional banks?
- How lack of a clear cloud strategy can restrain data transformation journey for banks?
- Leveraging new technology such as AI, AA, ML, IoT or blockchain to harness the immense potential of data?
- Why several banks disillusioned with their cloud journey?
- What are the new key considerations of cloud computing for FIs and regulators?
- How best to protect citizens' privacy and their democracies in the age of big data and social media?
- Is it time now for enterprises to deploy analytics in the cloud?
- How open banking led the foundation of Cloud and Data Transformation?
- How banks can overcome regulatory, security and compliance challenges?
- How advanced banking analytics is redefining the industry?
- Why strengthening information security is essential for every successful cloud service?
- How do banks cope with future regulations around cloud?
- What is the most successful customer-centric use cases around data and AI?
- How banks can meet demand of the customers to open account banking in Asia Pacific?
- What are the effective requirements of cross selling in financial services?
- Is cloud computing a threat or an opportunity for the sector?
- What challenges bank faced in using data-centric business?
- Are we technology ready for next steps of data transformation?

Senior Executives | TBC

Moderator | TBC

15:20 Robust Data Governance

- How companies are maximizing big data benefits with data governance?
- Key considerations –
 1. Such as ownership of the data,
 2. The need for different departments to access information
 3. Growing adoption of big data technologies and big data analytics applications.
- What are the key steps to building a data governance program?

Senior Executives | TBC (available for Title Sponsor)

15:45 Cloud Applications & Architecture

- Why new architecture approach is more reliable than old traditional approaches for banks?
- What are the roadmaps for the implementation of cloud application in banking architecture?
- How digital banking architecture can achieve the legacy assets in the future?

Senior Executives | TBC

16.10 Cloud Agility "Addition to Business Value"

- What are the emerging opportunities of Cloud Agility for banks?
- Challenges faced by large financial firms on prioritising Cloud Agility.
- How Cloud Computing and Data Transformation helps in achieving future business agility?
- Impact of Customer agility with cloud on financial institutions?

Senior Executives | TBC

16:35 Networking & Coffee Break



SESSION 4

16:55 AI, ML in APAC Financial Sector

- How leading banks are already rebooting their strategy capitalizing on the COVID-19 for the decade?
- How APAC regulatory bodies can implement 'future proof' and 'technology ready' legal framework with regards to AI in banking?
- How does Fraud Detection System (FDS) cope up with external and internal frauds in banking system?

Payam Mokhtarian | Principal Data Scientist – AI CoE | Suncorp Group

17:20 Role of Cultural and Operational shift to Master Cloud

- How do financial firms bridge the gap and implement their cloud strategy successfully?
- Cloud strategy finally gaining traction within the financial marketplace?
- How new regulation of cloud would open up the value chain in financial services?
- Which cultural and operational shift are better positioned to influence the market over the next 5 years?

Senior Executives | TBC

17:45 Cross-border payments as a part of Cloud Journey

- Why financial institutions are leveraging the cloud journey for cross-border payments.
- How cloud is revolutionizing banking and the customer ecosystem.
- The impact of cross-border payments posts COVID-19.

Senior Executives | TBC

18.10 Unlocking the Business Potential of Data through IoT

- How banks can transform the future potential of IoT data?
- Integrating usage data from IoT and transaction data to develop new models for asset
- How IoT can be used to maintain a complete risk profile in real time?

Senior Executives | TBC

18.30 Conference Chair's Closing Remarks

Senior consultant/ Moderator TBC

Conference Ends